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## **PetroEd® Launches New Website, Upgrades Content Delivery and Mobile Training Options for Competency Measurement**

**HOUSTON, TX** – PetroEd today announced the launch of a new website emphasizing its competency based education solution SkillGRID® for the oil and natural gas industry. SkillGRID is a workforce development platform that allows organizations to deliver and manage media-rich eLearning content and perform comprehensive competency management activities for all users. A key feature of SkillGRID is its ability to handle both on-line and off-line operations for personnel working in remote locations with poor Internet connectivity.

Rob Pearce, PetroEd's creative director, designed the site to communicate the turn-key approach that the company is offering: "Our new website helps our clients to better understand the tremendous benefits and low costs they derive by implementing a packaged solution for their learning and competency management needs." As the oilfield continues to align operating costs with market realities, the value proposition of eLearning as a component to the overall deliverable becomes increasingly apparent. Added Pearce, "The new site provides tangible examples that illustrate our vision of how eLearning can be used to reduce the educational spend, particularly if these are associated with certification."

New developments from PetroEd include:

- New course content, including training on the newly-instituted SEMS II regulation for operators, contractors and workers.
- Universal browser compatibility for online courses, including most mobile devices.
- Commercial release of the SkillGRID competency management system (CMS) including tools for administrators, verifiers, assessor and candidates.
- A safety card tracking and analytical system integrated into SkillGRID that is quickly proving its value to drilling contractors worldwide.

PetroEd's competency management system design was inspired by NASA's workforce development program, and supports current industry trends. SkillGRID's handling of knowledge, skills, and abilities (KSAs)--which are embodied within NASA's definition of competency--will resonate with many players within the petroleum industry. For example, the

International Association of Drilling Contractors (IADC) promotes the use of KSAs as the basis for achieving and demonstrating competencies within this important business segment.

### **About PetroEd**

PetroEd is the market leader in providing eLearning and manpower development solutions for Oil and Gas. Since 1991, we have provided advanced training content using the latest in multimedia modeling and animation, delivered in multiple languages for our clients worldwide. Our SkillGRID platform gives our clients seamless delivery of training content, tools for assessing workforce competency, a system for recruiting and onboarding new talent, plus a complete package of analytical tools all housed in a single user-friendly and intuitive database. PetroEd training can be accessed online, or offline in remote areas using a USB-powered SkillSTICK® or a Windows® tablet. PetroEd is making a connection with the next generation oilfield professional.

To learn more, please visit the PetroEd website at [www.petroed.com](http://www.petroed.com)

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